

# BUSINESS RESEARCH DATABASES

Christine Adams Business & Economics Librarian (330) 941-3680 [cmadams02@ysu.edu](mailto:cmadams02@ysu.edu)

Become a fan of **Maag Business Research** on Facebook

Research databases may be accessed by going to the Maag Library home page at <http://www.maag.ysu.edu/> and choosing **Research Databases** under **Quick Links**. While on campus you may access databases directly. For information regarding off campus access, click **Off Campus Access** under **Quick Links**.

## FINDING BUSINESS ARTICLES:

- **Business Source Complete**: Scholarly business database, providing bibliographic and full text content. Provides full text journals in all disciplines of business. Additional full text, nonjournal content includes financial data, books, monographs, major reference works, book digests, conference proceedings, case studies, investment research reports, industry profiles, market research reports, product reviews, country reports, company profiles, SWOT analyses and more.
- **Academic Search Complete**: Designed specifically for academic institutions, this database is the world's most comprehensive scholarly, multi-disciplinary full-text database, with more than 5,300 full-text periodicals, including 4,400 peer-reviewed journals. In addition to full text, this database offers indexing and abstracts for more than 9,300 journals and a total of 10,900 publications including monographs, reports, conference proceedings, etc.
- **ArticleFirst**: An index of the items listed on table of contents pages of over 12,000 journals. This index covers articles, news stories, letters and other items on topics as diverse as business, humanities, medicine, popular culture, sciences, social sciences, and technology.
- **Communication & Mass Media Complete**: Research and reference resource in the communication and mass media fields. Offers cover-to-cover indexing and abstracts for over 300 journals, and selected coverage of over 100 more, for a combined coverage of over 400 titles. Furthermore, this database includes full text for nearly 200 journals. Many major journals have indexing, abstracts, PDFs and searchable citations from their first issues to the present (dating as far back as 1915). CMMC contains a sophisticated controlled vocabulary and comprehensive reference browsing.
- **EconLit**: EconLit, the American Economic Association's electronic database, is the world's foremost source of references to economic literature. The database contains more than 785,000 records from 1969-present.  
**Economia Negocios**: Produced in Peru by ESAN (Escuela de Administracin de Negocios para Graduados), the oldest graduate school of business in the Spanish-speaking world. Provides citations in Spanish for articles on business and economics from over 200 Spanish and Portuguese-language periodicals published in Argentina, Brazil, Chile, Colombia, Spain, the United States and elsewhere.
- **Electronic Journal Center**: Includes the full text of more than 7000 online research journals covering many subject areas. Most electronic indexes available to the Ohio academic community link from article citations to the full text in the EJC.
- **FRANCIS (International Humanities & Social Sciences)**: Indexes and abstracts international, multilingual, multidisciplinary resources in the humanities and social sciences.
- **ISI Web of Knowledge**: Portal to Web of Science, the renowned citation database, and other high quality, diversified scholarly information in the sciences, social sciences, and arts and humanities.
- **JSTOR**: Offers researchers the ability to retrieve high-resolution, scanned images of journal issues and pages as they were originally designed, printed, and illustrated. The journals archived in JSTOR span many disciplines. **JSTOR is not a current issues database**. Because of JSTOR's archival mission, there is a gap, typically from 1 to 5 years, between the most recently published journal issue and the back issues available in JSTOR.

- **LexisNexis Academic**: Provides access to a wide range of news, business, legal, medical, and reference information from nearly 7,000 sources, most of them available in full text. The service covers newspapers, magazines, wire services, federal and state court opinions, federal and state statutes, federal regulations, and SEC filings. News information is updated daily and wire services several times daily.
- **MasterFILE Premier**: Provides full text for more than 1,900 general reference, business, consumer health, general science, and multi-cultural periodicals. In addition to the full text, this database offers indexing and abstracts for over 2,510 periodicals. The database also contains full text for reference and travel books; biographies; primary source documents; and an image collage of photos, maps, and flags.
- **NBER: National Bureau of Economic Research**: Full subscription to all NBER working papers.
- **Newsbank Newsfile Collection**: Contains the electronic editions of record for valuable local, regional, and national U.S. newspapers. Also includes the ability to search Ohio Newspapers, National Newspapers, and America's News Magazines.
- **Newspaper Source**: Selected full text for 245 regional U.S. newspapers, eighteen international newspapers, six newswires, nine newspaper columns. Also contains indexing and abstracts for four national newspapers.
- **Ohio Newspapers**: Sub-collection of NewsBank's America's Newspapers, a collection of full-text newspapers available online. Includes 5 Ohio newspapers.
- **Opposing Viewpoints Resource Center**: Complete one-stop source for information on social issues. Access viewpoint articles, topic overviews, statistics, primary documents, links to websites, and full-text magazine and newspaper articles.
- **PAIS International**: Index to the literature of public affairs — current issues and actions which affect the world communities, countries, people, and governments. Covers important political, economic, and social issues. Concentrates on topics that are or might become the subject of legislation. Contains references to journal articles, books, government documents, statistical directories, grey literature, research reports, conference reports, publications of international agencies, microfiche, Internet material, and more.
- **Regional Business News**: Collection of full text newswires that incorporates news information from all over the world. Information provided by these sources covers business, political, economic and other diverse, international news events. Contains only the most recent 30 days of information from each wire source.
- **TOPICsearch**: Current events database that allows researchers to explore social, political and economic issues, scientific discoveries and other popular topics discussed in today's classrooms. Contains full text for articles from magazines, newspapers, pamphlets, biographies, book reviews, public opinion polls, EBSCO's Current Issues database, and government information.
- **Vocational & Career Collection**: Designed to meet vocational and technical research needs. The collection provides index, abstracts, and full text for 350 trade and industry related periodicals.

## OTHER BUSINESS INFORMATION:

- **Business Source Complete: Datamonitor Reports**: Use Company Profiles link under "More" on toolbar at top of screen to access detailed **Datamonitor Reports** and **Life Science Analytics Reports**.
- **CCH Tax Research Network**: For use in Reference Room only - Ask for password at Reference Desk. Database of federal tax laws, cases & regulations.
- **College Source Online**: Full text of college catalogs from U.S. institutions.
- **Digital Media Center**: Collections of electronic images, videos, and sound. Freely available to anyone. Collections: Art & Architecture, History & Archives, Multi-Subject Videos, Science.
- **Dissertation Abstracts** (ProQuest Dissertation & Theses): Contains more than 2 million entries for doctoral dissertations and master's theses. Since 1997, new publications have been available electronically, and many publications can be ordered through the system for a fee. The database represents the work of authors from over 1,000 North American graduate schools and European universities.
- **Electronic Book Center**: Contains the full texts of thousands of scholarly and reference e-books from several publishers, covering many subject areas.

- **Electronic Theses & Dissertations Center** (ETD): Free online database of masters theses and doctoral dissertations from graduate students in participating Ohio colleges and universities.
- **Funk & Wagnall's New World Encyclopedia**: Provides over 25,000 encyclopedic entries. Searchable by subject or keywords within the entry.
- **Historical Statistics of the United States**: The standard source for the quantitative facts of American history. Provides data on social, behavioral, humanistic, and natural sciences including history, economics, government, finance, sociology, demography, education, law, natural resources, climate, religion, international migration, and trade - quantitative facts of American History. The fully searchable and downloadable electronic edition permits users to graph individual tables and create customized tables and spreadsheets reflecting their own particular areas of interest.
- **Learning Express Library**: Unlimited, 24/7 access to targeted skill-building interactive courses in math, reading, and writing, as well as hundreds of online interactive practice tests to prepare for several types of exams including grade school achievement tests, the SAT, GED, U.S. Citizenship, and civil service positions. Complete answer explanations accompany each response. All practice tests include instant diagnostic score reports. To take a test at LearningExpress Library, you first set up your own individual account. If you are off-campus, first use OhioLINK remote authentication proxy URL (or your institution's off-campus access method) to connect to LearningExpress, and then log into LearningExpress with your individual account.
- **Legal Collection**: Collection of respected, scholarly peer-reviewed publications including law journals, documents, and case studies. Offers full text for nearly 250 of the world's most respected, scholarly law journals. Provides information centered on the discipline of law and legal topics such as criminal justice, international law, federal law, organized crime, medical, labor & human resource law, ethics, the environment and much more. A source for information on current issues, studies, thoughts and trends of the legal world.
- **LexisNexis Academic**: Provides access to a wide range of news, business, legal, medical, and reference information from nearly 7,000 sources, most of them available in full text. The service covers newspapers, magazines, wire services, federal and state court opinions, federal and state statutes, federal regulations, and SEC filings. News information is updated daily and wire services several times daily.
- **MediaMark Reporter**: Provides access to demographic, lifestyle, product & brand usage, and advertising media preferences for the United States. This information is broken down into specific segments to help target specific portions of the population. Before you can access MediaMark, you must have a YSU email account. Once you have a YSU email account in place, you may set up a MediaMark account. For more information, enter MediaMark, and it will take you to a help page
- **Mergent Online**: Provides business information, including financial reports, company news and securities data. Contains company data and annual reports for both U.S. and international companies. U.S. company data includes SEC (EDGAR) filings.
- **NetLibrary**: For **off campus access**, you have to set up a free account. You **must** be in the library or on campus to establish this free account. Once the account is established, you may use NetLibrary from anywhere, on or off campus. While in the library or on campus, select "Youngstown State University" from dropdown menu and Submit. Enter your name (last then first), library barcode number and Submit. After successful authentication, click on **Create a Free Account** in the upper right hand corner. Fill out the form and click on **Create Account**.
- **Ohio Capitol Connection**: Provides information about current and past legislation of the Ohio General Assembly. Updated daily, it has the complete status and full text of bills introduced in the Ohio General Assembly. Includes rosters of House and Senate members searchable by name or location, and addresses and biographies of the General Assembly members. While the database focuses on Ohio, information about the Federal government is also available.
- **Oxford Reference: Economics & Business**: *A Dictionary of Accounting; A Dictionary of Business and Management; The Oxford Encyclopedia of Economic History; A Dictionary of Economics; A Dictionary of Finance and Banking; A Dictionary of Human Resource Management; The Handbook of International Financial Terms; A Dictionary of Statistics*

- **Oxford Scholarship Online**: Cross-searchable library containing the full text of important scholarly books from Oxford University Press. Includes both classic and newly-published works in the humanities and social sciences. Subject collections are available in Economics & Finance, Philosophy, Political Science, and Religion.
- **PapersFirst**: An index of papers presented at conferences. It cites the papers from every congress, conference, exposition, workshop, symposium, and meeting received at The British Library Document Supply Centre. PapersFirst covers a wide range of subjects.
- **ProceedingsFirst**: Index of conference proceedings. Cites the printed proceedings of every congress, symposium, conference, exposition, workshop, and meeting received at The British Library Document Centre.
- **Reference USA: U.S. Businesses**: This database of 14 million U.S. Businesses contains verified, accurate data and is updated monthly. Customize your search form according to CompanyName, Executives, Business Type, Geography, Phone, Business Size, Ownership, Financial Data or Special Selects.
- **Safari Books Online**: Provides electronic books in computer science, information technology, business, and related fields from O'Reilly, Pearson, and other IT and business publishers.
- **Standard & Poor's NetAdvantage**: Comprehensive source of business and investment information, offering online access to popular S&P research products, such as Industry Surveys, Stock Reports, Corporation Records, The Register of Corporations, Directors and Executives, The Outlook, Mutual Fund Reports, etc.
- **STAT-USA: Available in Reference Room only; See Reference Desk for password.**  
**State of the Nation (SOTN)**: Financial & economic data from the federal government and other related entities. Concerned with the U.S. domestic economy. Information includes: General Economic Indicators; Housing & Construction; Employment; Manufacturing & Industry; Monetary Statistics; Economic Policy.  
**GLOBUS (Global Business Opportunities)**: Daily trade leads from the Trade Opportunities Program (TOPS), as well as the Department of Agriculture. Also offers daily procurement activity from the Defense Logistics Agency, the United Nations, and the Commerce Business Daily leads.  
**NTDB (National Trade Data Bank)**: Access to Country Commercial Guides, Market Research reports, Best Market reports and other programs. The International Trade Library is a comprehensive collection of over 40,000 documents related to international trade.
- **THOMAS: Legislative Information on the Internet**: The leadership of the 104th Congress directed the Library of Congress to make federal legislative information freely available to the public. include the following features and content: Bills, Resolutions; Activity in Congress; Congressional Record; Schedules, Calendars; Committee Information; Presidential Nominations; Treaties; Government Resources..
- **Value Line Research Center**: Helps investors access the most accurate and independently created research information available and teaches them how to use it to meet their financial objectives. *Value Line Investment Survey, Mutual Fund Survey, Daily Options Survey, Convertibles Survey.*
- **World Almanac**: Includes biographies, encyclopedia entries, facts, and statistics. Incorporates the full text of *The World Almanac and Book of Facts, The World Almanac of the U.S.A, The World Almanac of U.S. Politics, The World Almanac for Kids,* and the *World Almanac Knowledge Source.* Covers arts and entertainment, information about U.S. cities and states, people in the news, the nations of the world, sports, the environment, vital statistics, science and technology, computers, taxes, economics, national defense, historical anniversaries, etc.
- **World Book Advanced**: More than 1.3 million pages of primary source documents, books, documents, selections fully integrated with the encyclopedia content. Research and teaching tools include timelines, citation builder, and saved research. Includes encyclopedia articles, primary source collections, educator tools, student activities, pictures, audio, and video, complemented by current periodicals and related Web sites.
- **WorldCat**: OCLC union catalog, containing more than 43 million records describing books and other items owned by libraries around the world. Each record contains library holdings. Materials covered in the catalog include: books, internet resources, computer data files, computer programs, films, journals, magazines, manuscripts, maps, musical scores, newspapers, slides, sound recordings, and videotapes. WorldCat does not include individual article titles or stories in journals, magazines, newspapers, or book chapters.
- **WorldCat Dissertations & Theses**: Catalog of dissertations, theses and published material based on theses and dissertations. This catalog is created by OCLC member libraries.