1. **Find a Book in Maag Library About Your Company (or Relevant Industry):**

Maag Home Page [http://www.maag.ysu.edu → MaagNET](http://www.maag.ysu.edu)

Use **MaagNET** to find a BOOK about your company. If you cannot find a book written specifically about your company, find one about the **relevant industry**.

Provide the following information:

- **Book Title**: ____________________________
- **Location**: ____________________________
- **Call Number**: ____________________________
- **Status**: ____________________________

Which Floor in Maag Library? ______ (See Building Guide on back of class powerpoint handout)

Review the **General Guidelines for MLA In-Text Citations** section of the MLA Citations handout. If, when writing a paper, you used an exact quote from page 57 of the above listed book, what information in **MLA format** would you provide following the closing quotation marks? ____________________________________________________________________________________________________

Using the **General Guidelines for Citing Books** section of the MLA Citations handout, provide the correct citation of the book in **MLA format** that you would list on a Works Cited page:
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________

2. **Find a Book in OhioLINK About Your Company (or Relevant Industry):**

Maag Home Page [http://www.maag.ysu.edu → OhioLINK Library Catalog](http://www.maag.ysu.edu)

Use the **OhioLINK Library Catalog** to find a BOOK about your company. Again, if you cannot find a book written specifically about your company, find one about the **relevant industry**.

Provide the following information:

- **Book Title**: ____________________________
- **Author**: ____________________________
- **Is one AVAILABLE?**: ____________________________

Review the **General Guidelines for MLA In-Text Citations** section of the MLA Citations handout. If, when writing a paper, you used an exact quote from page 123 of the above listed book, what information in **MLA format** would you provide following the closing quotation marks? ____________________________________________________________________________________________________

Using the **General Guidelines for Citing Books** section of the MLA Citations handout, provide the correct citation of the book in **MLA format** that you would list on a Works Cited page:
_____________________________________________________________________________________________________________
_____________________________________________________________________________________________________________
3. **Find a Business Article in Business Source Complete:**
Maag Home Page → Research Databases → Listed by Subject → Business → Business Source Search Business Source Complete for a journal or magazine article about your company. Review the General Guidelines for Citing Periodicals AND General Guidelines for Citing Online Periodicals sections of the MLA Citations handout. Provide the correct citation of the article in MLA format that you would list on a Works Cited page:
*Hint: You are citing a journal OR magazine article in an online database or subscription service.*

4. **Find an NAICS Industry Code:**
NAICS, or North American Industrial Classification System, is the standard industry code system for the U.S., Canada, & Mexico. Using the U.S. Census Bureau: NAICS site at www.census.gov/cgi-bin/sssd/naics/naicsrch?chart=2012, find the NAICS code for ONE of the following industries OR find the code for the industry you will be using in your business plan:
- Convenience food stores
- Computer equipment repair
- Day spas

Industry Description: _________________________________

NAICS Code: ______________

5. **Locate Local Businesses in Reference USA:**
Maag Home Page → Research Databases → Listed by Subject → Business → Reference USA
After entering Reference USA, use the following instructions to locate local businesses that fall under the industry code that you located in #4 above:
- Click on U.S. Businesses, then Custom Search tab
- Click on Business Type, then select Keyword/SIC/NAICS
- Click on Geography, then select City
- In Keyword/SIC/NAICS search area, select Search All NAICS and enter industry code in one of the digit search boxes at the bottom
- In City search area, Select a State: Ohio, then scroll through cities & select Youngstown
- Click on green View Results button (on right)

How many results did you receive? ______________

List 3 of the local businesses that fall under your industry code:
________________________________________________________
________________________________________________________
________________________________________________________

Business 1500 Class Page http://maagblog.ysu.edu/business1500/