

Name: _____ Class Section: _____

Company: _____

Business 1500 Library Instruction Assignment

1. Find a Book in Maag Library About Your Company (or Relevant Industry):

Maag Home Page <http://www.maag.yosu.edu> → MaagNET

Use **MaagNET** to find a BOOK about your company. If you cannot find a book written specifically about your company, find one about the **relevant industry**.

Provide the following information:

Book Title _____

Location _____ Call Number _____ Status _____

Which Floor in Maag Library? _____ (See Building Guide on back of class powerpoint handout)

Review the **General Guidelines for MLA In-Text Citations** section of the MLA Citations handout. If, when writing a paper, you used an exact quote from **page 57** of the above listed book, what information in MLA format would you provide following the closing quotation marks? _____

Using the **General Guidelines for Citing Books** section of the MLA Citations handout, provide the correct citation of the book in MLA format that you would list on a Works Cited page:

2. Find a Book in OhioLINK About Your Company (or Relevant Industry):

Maag Home Page <http://www.maag.yosu.edu> → OhioLINK Library Catalog

Use the **OhioLINK Library Catalog** to find a BOOK about your company. Again, if you cannot find a book written specifically about your company, find one about the **relevant industry**.

Provide the following information:

Book Title _____

Author _____ Is one AVAILABLE? _____

Review the **General Guidelines for MLA In-Text Citations** section of the MLA Citations handout. If, when writing a paper, you used an exact quote from **page 123** of the above listed book, what information in MLA format would you provide following the closing quotation marks? _____

Using the **General Guidelines for Citing Books** section of the MLA Citations handout, provide the correct citation of the book in MLA format that you would list on a Works Cited page:

3. **Find a Business Article in Business Source Complete:**

[Maag Home Page](#) → [Research Databases](#) → [Listed by Subject](#) → [Business](#) → [Business Source](#)
Search **Business Source Complete** for a journal or magazine article about your company.

Review the **General Guidelines for Citing Periodicals** AND **General Guidelines for Citing Online Periodicals** sections of the MLA Citations handout. Provide the correct citation of the article in MLA format that you would list on a Works Cited page:

Hint: You are citing a journal OR magazine article in an online database or subscription service.

4. **Find an NAICS Industry Code:**

NAICS, or North American Industrial Classification System, is the standard industry code system for the U.S., Canada, & Mexico. Using the **U.S. Census Bureau: NAICS** site at www.census.gov/cgi-bin/sssd/naics/naicsrch?chart=2012, find the NAICS code for **ONE** of the following industries **OR** find the code for the industry you will be using in your business plan:

- Convenience food stores
- Computer equipment repair
- Day spas

Industry Description: _____

NAICS Code: _____

5. **Locate Local Businesses in Reference USA:**

[Maag Home Page](#) → [Research Databases](#) → [Listed by Subject](#) → [Business](#) → [Reference USA](#)

After entering **Reference USA**, use the following instructions to locate local businesses that fall under the industry code that you located in #4 above:

- Click on **U.S. Businesses**, then **Custom Search** tab
- Click on **Business Type**, then select **Keyword/SIC/NAICS**
- Click on **Geography**, then select **City**
- In Keyword/SIC/NAICS search area, select **Search All NAICS** and enter industry code in one of the digit search boxes at the bottom
- In City search area, **Select a State: Ohio**, then scroll through cities & select **Youngstown**
- Click on green **View Results** button (on right)

How many results did you receive? _____

List 3 of the local businesses that fall under your industry code:
