Scholarly/Academic Journals

- Academic = Scholarly = Peer-Reviewed
- Articles written by experts in a given field, usually scholars with credentials
- Expect readers to have a good understanding of the field (terminology, current concerns)
- Include extensive documentation
- Do not contain advertisements
- Published by professional organizations
Trade & Popular Publications

- Articles written by staff members or freelance writers
- Aimed at a general, not an expert audience
- Include little or no documentation
- Contain photographs as well as extensive ads
- Published for commercial reasons or to advocate a point of view

Trade Publications are geared to a specific industry: *Economist, Economic Indicators, NBER Reporter*

Popular magazines are geared to a general audience: *Business Week, Forbes, Fortune, Time, Newsweek*