

# Scholarly/Academic Journals

- ❑ Academic = Scholarly = Peer-Reviewed
- ❑ Articles written by experts in a given field, usually scholars with credentials
- ❑ Expect readers to have a good understanding of the field (terminology, current concerns)
- ❑ Include extensive documentation
- ❑ Do not contain advertisements
- ❑ Published by professional organizations
- ❑ Examples: *Journal of Economic & Social Research*, *Journal of Economic History*, *Journal of Economic Issues*, *Journal of Economic Theory*

# Trade & Popular Publications

- ❑ Articles written by staff members or freelance writers
- ❑ Aimed at a general, not an expert audience
- ❑ Include little or no documentation
- ❑ Contain photographs as well as extensive ads
- ❑ Published for commercial reasons or to advocate a point of view
- ❑ Trade Publications are geared to a specific industry:  
*Economist, Economic Indicators, NBER Reporter*
- ❑ Popular magazines are geared to a general audience:  
*Business Week, Forbes, Fortune, Time, Newsweek*