

To: Karen MacDonald, MBA, MLIS
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From: Christine Adams
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Dear Ms. MacDonald:

Please find enclosed an abstract submission for the poster session at the 2010 SLA Annual Conference. The poster is titled "Off to a Good Start!: Librarian and Faculty Collaboration on Financial Literacy."

Thank you for your time and consideration.

Christine Adams

Off to a Good Start!: Librarian and Faculty Collaboration on Financial Literacy

With the recent economic problems across the globe, educators in colleges and universities should be devising methods to relay proper financial behavior to students. The earlier that positive financial habits are developed, the greater the chance of an economically secure future. This is an excellent area for collaboration between librarians and faculty in higher education. A collaboration of this type has been underway at Youngstown State University between the business librarian and a finance professor who is well published in financial literacy. A subject guide was created <http://maagblog.ysu.edu/financialliteracy> to inform students of available resources to improve their personal finance habits. This guide includes specific resources available in Maag Library's reference room and general collection and those available through OhioLINK, Ohio's consortium of college and university libraries. Lists of specific electronic resources include electronic books, government publications, articles published by YSU professors, relevant databases, publications directed to college students, and web resources. In addition, a display was added to the reference room where students can obtain free publications relating specifically to their financial literacy needs. They can find information about avoiding credit card debt and fraud, credit repair, monthly budget worksheets, daily spending logs, obtaining credit reports, etc. Steady increase in usage of the site has been documented since it was introduced in April 2009. The website has been promoted through various means, including targeted emails, blogs, Twitter and Facebook. A survey is in process that polls students as to their opinions and usage of the site.

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