Management 4850
Library Instruction

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PRINT REFERENCE RESOURCES

- D&B Business Rankings: Public & Private Businesses Ranked Within Industry Category and State
- D&B Principal International Businesses: The World Marketing Directory
- D&B Reference Book of Corporate Managements: America’s Leading Public & Private Companies
- Encyclopedia of American Industries
- Encyclopedia of Global Industries
- Hoover’s Handbook of Industry Profiles: Analysis & Trends for 300 Industries
- Market Share Reporter
- Mergent’s Industry Review
- Standard & Poor’s 500 Guide
Financial Ratios Print Sources
Available in Reference Room

- *Almanac of Business and Financial Ratios*
- *Industry Norms & Key Business Ratios: Statistics on Over 800 Lines of Business*
- *RMA Annual Statement Studies: Financial Ratio Benchmarks*
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Leave your email address if I am away
RESEARCH DATABASES

- Over 100 subscription databases covering many subjects
- Although online, this is NOT information available on the Internet
- Off campus access available for many databases
- Use your name & library barcode to authenticate to OhioLINK databases
- Use YSU username & password (same as YSU email) to authenticate to YSU proxy databases
OhioLINK Databases

All Databases > By Subject

- Agriculture
- Anthropology
- Area Studies
- Art and Architecture
- Biography
- Biology
- Business
- Chemistry
- Communications
- Computer Science
- Current Events
- Economics
- Education
- Engineering
- English
- Ethnic Studies
- Geology
- History
- Humanities
- International Studies
- Language and Literature
- Law and Legislation
- Library/Information Science
- Mathematics
- Medicine and Health
- Music
- Nursing
- Philosophy
- Physics
- Political Science
- Psychology
- Public Policy
- Quick Reference
- Religion
- Science and Technology
- Social Sciences
- Sociology
- Statistics
- Women’s and Gender Studies

Quick Search @ OhioLINK
OhioLINK Databases

Databases provided by OhioLINK and by Youngstown State University

All Databases > By Subject > Business

List by type or by name.

Search selected business databases:  Go

Business and Industry (1994-2009)
http://rexe-ohiolink.edu/databases/login?uin
Index and full-text of business news, facts, and events. (No longer updated, will be removed July 2009.) (more...)

Business Source Complete
Index, abstracts, and full text covering scholarly business publications. (more...)

CCH Tax Research
Password Required—Ask at Reference (more...)

Economia y Negocios
Citations in Spanish for articles on business and economics. (more...)

Insurance Periodicals Index
Index and abstracts to articles from insurance industry journals and magazines. (more...)

List of Business Databases
General subject databases that also contain business information.
If you are on campus, click on the database title. If you are off campus, click on “more...”
Click on Off-Campus (Proxy) URL to access off campus and authenticate using your library barcode (or YSU sign-in)
BUSINESS DATABASES FOR COMPANY RESEARCH

- Business Source Complete √
- Mergent Online √
- Reference USA: U.S. Businesses √
- Regional Business News
- Standard & Poor’s NetAdvantage √
- Value Line Research Center √
SCHOLARLY/ACADEMIC JOURNALS

- Articles written by experts in a given field and based on research
- Expect readers to have a good understanding of the field (terminology, current concerns…)
- Include extensive documentation
- Do not contain advertisements
- Published by professional organizations
TRADE & POPULAR PUBLICATIONS

- Articles written by staff members or freelance writers
- Aimed at a general, not an expert audience
- Include little or no documentation
- Contain photographs as well as extensive ads
- Published for commercial reasons or to advocate a point of view
- Trade publications are geared to a particular industry: Advertising Age, U.S. Banker, Economist, Management Quarterly
ONLINE REQUEST FORMS

- If you cannot find the full text of an article AND you have checked Maag Journal Finder and the publication is not available, use an online article request form to order the article.
- Fill out the form completely and submit electronically.
- You will receive the article electronically through your YSU email or in print through the mail.
Online Forms

Interlibrary Loan and Depository Request Forms

Request Assistance from a Librarian

Instruction and Facilities Request Forms

Faculty/Staff Purchase Request Forms

Course Reserves Form

Research Carrels Request Form

Request Materials from other Libraries or from Storage

Article Request Form

Use this form to obtain a copy of a specific, periodical article from another library through Interlibrary Loan.

Exhaust all local sources first. Before requesting, check:
- MaagNet (online catalog) by author, title, or keyword
- the OhioLINK Central Catalog by the title of the book
- See the Circulation/Interlibrary Loan page for more information.

Book Request Form

Use this form to request a book that is not available at Maag Library or from another OhioLINK library.

Exhaust all local/OhioLINK sources first. Before requesting, check:
- MaagNet (online catalog) by title of the book
- See Frequently Asked Questions or the Circulation/Interlibrary Loan page for more information.

Depository Request Form

Use this form to request a book or copy of a journal article stored in the NE Regional Depository that have the location NE Regional Depository (Northeast Ohio Regional Depository) in MaagNet (online catalog).

See Frequently Asked Questions or the Circulation/Interlibrary Loan page for more information.

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Request Assistance from a Librarian

Email Reference Request Form

Use this form to request reference assistance by email.

For more information, see the Main Library page.
Fill out form completely and submit
Off-campus Access

Access Maag Subscription Databases
Access OhioLINK Databases
Troubleshooting
Library video Tutorial

Access to Maag Library Subscription Databases

While many resources are available in cooperation with OhioLINK, Maag subscribes to several electronic resources on an individual basis. Access to these resources from off-campus is made possible by logging in to the Maag Library proxy server.

For off-campus access to these databases, two options are available:

- Through OhioLINK
  - Authenticate to OhioLINK at http://auth.ohiolink.edu
  - Select the desired database and click the URL that begins with http://eps.maag.ysu.edu
  - Login to the Maag Proxy Server to access the database
- Direct link
  - Select the desired database from the list below

Remote login is available for the following databases:

- American National Biography
- AnthroSource