RESEARCH DATABASES

- Over 100 subscription databases covering many subjects
- Although online, this is NOT information available on the Internet
- Off campus access available for many databases
- Use your name & library barcode to authenticate to OhioLINK databases
- Use YSU username & password (same as YSU email) to authenticate to YSU proxy databases
OhioLINK Databases

All Databases

Listed by Subject

Listed by Type

Listed by Name

A B C D E F G H I J K L M N O P Q R S T U V

Quick Search @ OhioLINK
OhioLINK Databases

Databases provided by OhioLINK and by Youngstown State University

All Databases > By Subject > Business

List by type or by name.

Search selected business databases:  Go

Business and Industry (1994-2006)
http://rave.ohiolink.edu/databases/login?bain
Index and full-text of business news, facts, and events. (No longer updated, will be removed July 2009.) (more…)

Business Source Complete
http://search.proquest.com/login.ashx?profile=web&defaulturl
Index, abstracts, and full text covering scholarly business publications. (more…)

CCH Tax Research
http://tax.cch.com/primesrc/bin/higwore.dll?http$tpl=1dr_login.txt
[Password Required--Ask at Reference] (more…)

Economia y Negocios
http://search.proquest.com/login.ashx?profile=web&defaulturl
Citations in Spanish for articles on business and economics. (more…)

Insurance Periodicals Index
http://search.proquest.com/login.ashx?profile=web&defaulturl
Index and abstracts to articles from insurance industry journals and magazines. (more…)

MediaMark
General subject databases that also contain business information.
If you are on campus, click on the database title. If you are off campus, click on "more..."
Click on Off-Campus (Proxy) URL to access off campus and authenticate using your library barcode (or YSU sign-in)
BUSINESS DATABASES FOR COMPANY RESEARCH

- Business Source Complete ✓
- Mergent Online ✓
- Reference USA: U.S. Businesses ✓
- Regional Business News
- Standard & Poor’s NetAdvantage ✓
- Value Line Research Center ✓
SCHOLARLY/ACADEMIC JOURNALS

- Articles written by experts in a given field and based on research
- Expect readers to have a good understanding of the field (terminology, current concerns…)
- Include extensive documentation
- Do not contain advertisements
- Published by professional organizations

TRADE & POPULAR PUBLICATIONS

- Articles written by staff members or freelance writers
- Aimed at a general, not an expert audience
- Include little or no documentation
- Contain photographs as well as extensive ads
- Published for commercial reasons or to advocate a point of view
- Trade publications are geared to a particular industry: Advertising Age, U.S. Banker, Economist, Management Quarterly
Off-campus Access

Access Maag Subscription Databases
Access OhioLINK Databases
Troubleshooting
Library video Tutorial

Access to Maag Library Subscription Databases

While many resources are available in cooperation with OhioLINK, Maag subscribes to several electronic resources on an individual basis. Access to these resources from off-campus is made possible by logging in to the Maag Library proxy server.

For off-campus access to these databases, two options are available.

- Through OhioLINK
  - Authenticate to OhioLINK at http://auth.ohiolink.edu
  - Select the desired database and click the URL that begins with http://else.maag.ysu.edu
  - Login to the Maag Proxy Server to access the database

- Direct link
  - Select the desired database from the list below

Remote login is available for the following databases
American National Biography
AnthrSource