Research Databases: Industry Codes & Profiles


Click on the database titles below for direct access if you are on campus. If you are off campus, use the Off Campus Access links. Authentication to an OhioLINK database requires the library barcode number on the back of your YSU ID. If you do not have a library barcode, go to the Circulation Desk on the main floor of the Library. Databases purchased individually by Maag Library require your YSU username & password (same as YSU e-mail). CLICK HERE for more information about off campus access.

- Find Relevant Industry Codes:
  - In the United States, there are two primary numbering systems used to identify industries. Because several of the databases allow you to search by these codes, locating the relevant code can be very useful when researching an industry.
  - The SIC or Standard Industrial Classification is the older of the two systems, SIC numbers are gradually being phased out, but are still used in databases and some print sources. SIC codes have been traditionally used for U.S. industries.
  - The NAICS or North American Industrial Classification System is the newer of the two systems and is gradually being established as the standard classification system for industries in the United States, Canada, and Mexico. It is used by most databases.

- BUSINESS SOURCE COMPLETE / OFF CAMPUS ACCESS
  - Scholarly business database, providing bibliographic and full text content. BSC provides full text journals in all disciplines of business, including marketing, management, MIS, POM (Production & Operations Management), accounting, finance and economics. Additional full text, nonjournal content includes financial data, books, monographs, major reference works, book digests, conference proceedings, case studies, investment research reports, industry profiles, market research reports, product reviews, country reports, company profiles, SWOT analyses and more.

For Datamonitor Industry Profiles, search for industry term and/or industry code, then select Industry Profiles from the Source Types menu to the left of results list.

- ECONLIT / OFF CAMPUS ACCESS
  - ECONLIT, the American Economic Association’s electronic database, is the world’s foremost source of reference to economic literature. The database contains more than 755,000 records from 1899-present. ECONLIT covers virtually every area related to economics.

- ELECTRONIC JOURNAL CENTER
  - Includes the full text of more than 7000 online research journals covering many subject areas. Most electronic indexes available to the Ohio academic community link from article citations to.
Enter search term(s) in search box(es)
You can sort results to only list Trade Publications
Results are automatically sorted by most relevant, but you can change to date order.
1. Corking alcohol ads to youth in digital age.
   Subjects: MARKETING; INTERNET marketing; ADVERTISING -- Alcohol
   beverage industry; UNITED States; UNITED States. Federal Trade Comm.;
   Economic Programs; Regulation, Licensing, and Inspection of Miscellaneous commercial Sectors; ALCOHOLIC beverages; MORAL & ethical aspects
   Database: Business Source Complete

2. The Effect of Alcoholic Beverages on Sustained Release.
   By: Jishi, Anagha; Kadam, Shrikanta S.; Pawar, Aastamani P., Pharmaceutical Technology, Dec2010, Vol. 34 Issue 12, p47-49, 3p
   Subjects: DRUGS -- Dosage forms; ALCOHOLIC beverages; SOLUBILITY; ANTI-inflammatory agents; METFORMIN; DIET FATS
   Database: Business Source Complete

3. INTERNATIONAL COVERAGE.
   By: Kaplan, Andrew; Orfio, Jennifer; Land, Heather, Beverage World, 3/15/2011, Vol. 130 Issue 3, p28-32, 4p
   Subjects: MARKETING; ALCOHOLIC beverage industry; PEPSI-Cola Co.; COCA-Cola Co.; HEINEKEN NV; Beer, Wine, and Liquor Stores;
   ALCOHOLIC beverages
   Database: Business Source Complete

4. BACK ON TRACK.
2. Last orders please

By: Higgins, Graham. Credit Management, May 2011, p. 20-21, 2p

Subjects: CREDIT management; COLLECTING of accounts; MANAGEMENT; RECESSION; BARS (drinking establishments); CASH management; GREAT Britain; BCW Group PLC; DRINKING Places (Alcoholic Beverages); HIGGINS, Graham

Database: Business Source Complete
Use the “Cite” feature to find your citation in MLA format.

Find citation information & article abstract.
1. NME campaign fights for small venues.

By: CARDERM, BEN. Music Week, 5/7/2011, p4-5, 2p, 1 Color Photograph
Subjects: BARS (Drinking establishments); GREAT Britain; Drinking Places (Alcoholic Beverages); NME (Periodical)
Database: Business Source Complete

2. Last orders please

By: HIGGINS, Graham. Credit Management, May 2011, p20-21, 2p
Subjects: CREDIT management; COLLECTING of accounts; MANAGEMENT; RECEIVABLES; BARS (Drinking establishments); CASH management; GREAT Britain; ECW Group PLC, Drinking Places (Alcoholic Beverages); HIGGINS, Graham
Database: Business Source Complete

3. Alcohol use and work part: 2

Subjects: LABOR laws & legislation; SICK leave -- Law & legislation; EMPLOYEE assistance programs; UNITED States; Americas with Disabilities Act of 1990; Drinking Places (Alcoholic Beverages); Regulation, Licensing, and Inspection of Miscellaneous Commercial Sectors; DRINKING of alcoholic beverages
Database: Business Source Complete

4. Is Heineken the Worst Client Ever?
PDF is a copy from the original publication

Last orders please

Graham Higgins gets a round in with Credit Management.
Subjects: LABOR laws & legislation; SICK leave -- Law & legislation; EMPLOYEE assistance programs; UNITED States; Americans with Disabilities Act of 1990; Drinking Places (Alcoholic Beverages); Regulation, Licensing, and Inspection of Miscellaneous Commercial Sectors; DRINKING of alcoholic beverages
Database: Business Source Complete

Subjects: ADVERTISING agencies; MARKETING management; HEINEKEN USA Inc. -- Management; Advertising Agencies
Database: Business Source Complete

Subjects: RESEARCH; BUSCHTITSU Zaino Kenkyu-ko; ROYAL Society of Chemistry (Great Britain); CHEMICAL engineering; ALCOHOLic beverages; SUPERCONDUCTIVITY; SULFUR; AMIDES
Database: Business Source Complete

6. Bustling Dublin is a perfect fit for younger visitors.
HTML is a text transcript without the pictures.
If no PDF or HTML full text link, click on Find It!
The article may be available in another database.
Wine demand in the United Kingdom and new world structural change: a source-disaggregated analysis

Muhammad, Andrew


This study examines bottled wine demand in the United Kingdom (UK) by exporting country and assesses the structural adjustment in demand as indicated by the decline in imports since 2004. When comparing the two periods, 1995-2003 and 2005-2009, UK wine imports from Australia became more responsive to changes in aggregate wine expenditures (in real terms) in the latter period. The demand for French wines became more price inelastic in the latter period while the demand for other European wines became price elastic. If the UK government is concerned with decreasing alcohol consumption, an increase in the wine excise tax would lead to a relatively larger decrease in imports from Italy, Portugal, and Spain. The tax on French wines would lead to greater revenue, but a smaller decrease in French wine consumption. [EconLit citations: F14; O11; O17]. © 2010 Wiley Periodicals, Inc.

Cited References

Search options:
- **Search modes**
  - Boolean/Phrase
  - Find all my search terms
  - Find any of my search terms
  - SmartText Searching Hint
- **Apply related words**
- Also search within the full text of the articles

**Limit your results**
- Full Text
- Scholarly (Peer Reviewed) Journals
- Publication
- References Available
- Published Date from
  - Month
  - Year
- **Publication Type**
  - Book
  - Primary Source Document
  - U.S. Government Publication
  - Country Report
- **Language**
  - English
  - Spanish
  - French
  - Chinese
  - Other
- **Number Of Pages**
  - All
- **Document Type**
  - All
  - Article
  - Bibliography
  - Biography
- **Product Name**
- **NAICS/Industry Code**
  - 424620
1. **Drink**

  Germany Food & Drink Report, Q4 2011, p.394-42, 4p

  Subjects: BEVERAGE Industry; WINE Industry; GERMANY; HENKELL & Co. Sektkellerei KG; Wine and Distilled Alcoholic Beverage Merchant Wholesalers; Wines; ECONOMIC aspects; BOTTLED water — Economic aspects; SOFT drinks

   Database: Business Source Complete

2. **Spirits Industry Profile: Mexico**

  Spirits Industry Profile: Mexico, June 2011, p.37p, 23 charts, 12 graphs

  Subjects: ALCOHOLIC beverage Industry; INDUSTRIAL statistics; STATISTICS; MEXICO; BACARDI LTD; DIAGEO PLC; Beer, Wine, and Liquor Stores; Wine and Distilled Alcoholic Beverage Merchant Wholesalers; ALCOHOLIC beverages; LIQUORS

   Database: Business Source Complete

3. **Spirits Industry Profile: Global**

  Spirits Industry Profile: Global, June 2011, p.37p, 20 Charts, 14 Graphs

  Subjects: ALCOHOLIC beverage Industry; INDUSTRIAL statistics; STATISTICS; INTERNATIONAL markets; DIAGEO PLC; UNITED Spirits Ltd; Beer, Wine, and Liquor Stores; Wine and Distilled Alcoholic Beverage Merchant Wholesalers; ALCOHOLIC beverages; LIQUORS

   Database: Business Source Complete
3. **Spirits Industry Profile: Global**
   - Subjects: ALCOHOLIC beverage industry; INDUSTRIAL statistics; STATISTICS; INTERNATIONAL markets; DIAGEO PLC; UNITED Spirits Ltd.; Beer, Wine, and Liquor Stores; Wine and Distilled Alcoholic Beverage Merchant Wholesalers; ALCOHOLIC beverages; LIQUORS
   - Database: Business Source Complete
   - Show all 34 images

4. **Spirits Industry Profile: Asia-Pacific**
   - **Spirits Industry Profile: Asia-Pacific**, Jun 2010, p. 1, 32p, 17 Charts, 12 Graphs
   - Subjects: ALCOHOLIC beverage industry; INDUSTRIAL statistics; STATISTICS; UNITED Spirits Ltd.; Beer, Wine, and Liquor Stores; Wine and Distilled Alcoholic Beverage Merchant Wholesalers; ALCOHOLIC beverages; LIQUORS; PACIFIC Area
   - Database: Business Source Complete
   - Show all 29 images

5. **Spirits Industry Profile: Canada**
   - **Spirits Industry Profile: Canada**, Jun 2010, p. 1, 36p, 23 Charts, 12 Graphs
INDUSTRY PROFILE

Global Spirits

Reference Code: 0199-0801
Publication Date: June 2010