Management 6920

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Global Business Environment & Operations Course Overview

With the growing interdependence among nations and the increasing internationalization of trade and business, it is imperative that today's managers develop an understanding of and be sensitized to the diverse economic, regulatory, and social factors influencing the conduct of businesses in an international setting. This course will equip you with the theoretical frameworks and the conceptual tools required to analyze these factors systematically. This course will also provide opportunities to apply these in practical case situations in order to be able to respond optimally to the challenges of operating in a global business environment.

Other Maag Library subject guides that you may find useful in your country & industry research include:
- Country Analysis Guide
- Economic Guide
- Industry Research Guide
- Company Research Guide
Finding Books in MaagNet

Books and other materials can be found through MaagNet, the Maag Library online catalog. Use MaagNet to locate items available in Maag Library. Search by Author, Title, Keyword, or Subject Heading. Click on a title to access the record for an item, where you will see the item's Location, Call Number, and Status. This information lets you determine if the book is available and where it is located in the library. Maag Stacks materials are shelved alphabetically by call number on floors 3-5A. Oversize materials are located on the first bank of shelves on each floor. To determine on which floor of the library your item is shelved, use the Building Guide online or signs posted in the Reference Room and by the elevators.

Also, if you scroll down in the item’s record, you will find the Library of Congress Subject Headings under which that book has been classified. By clicking on the listed subject headings, you can find other materials on the same or similar topics.

Finding Books in MaagNet
- Finding Books in MaagNet
- Finding & Requesting Books in OhioLINK
- Finding Electronic Books

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Finding & Requesting Books in OhioLINK

Use the OhioLINK Library Catalog to locate items available through other OhioLINK institutions. Available items may be requested and delivered to Maag Library for checkout (allow 3-5 days delivery time). To request materials, you need your library barcode number from the back of your YSU ID. If you do not have a library barcode, take your YSU ID to the Circulation Desk on the main floor of the Library.

Use the same search technique to search the OhioLINK Library Catalog that you use in MaagNet. Once you have located a book that you would like to request, check the Status column under Library Holdings. You may have to click on Display Holdings of OhioLINK Libraries. As long as one of the libraries lists the book as AVAILABLE, you may request it.

- Click on green Request button
- Select Youngstown State from the dropdown list of institutions and Submit
- Enter your name and library barcode, then Submit

You will see a confirmation screen that tells you if your transaction has been successful. Delivery time is approximately 3 to 5 days. When your items arrive an email will be sent to your YSU email account. To check the status of your request, go to Your Library Record and log in using your name and library barcode. Click the Requests tab to see the item(s) you requested. A request can have one of three statuses: REQUESTED, IN TRANSIT or OHIOLINK RECEIVED. OHIOLINK RECEIVED indicates the item is ready for checkout at the Circulation Desk.

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The Scholarly & Reference E-Book Collection contains electronic books purchased by Ohio academic libraries from these publishers:
- ABC-CLIO: educational reference books – encyclopedias, handbooks, biographical collections, guides – on many specialized topics, primarily in the humanities and social sciences.
- Gale: reference books published by Thomson Gale; also includes a few reference books from Macmillan, Saur, and Scribner.
- SAGE: encyclopedias and reference handbooks from the Sage eReference catalog, mainly in the social sciences.
- Springer: high-quality scientific, technological and medical books. Springer imprints also include Apress, Birkhäuser, Physica-Verlag, Steinkopff, and others.

You may also want to search some of the collections listed separately in the Other E-Book Collections, such as Oxford Reference Online.

Use of the Scholarly & Reference collection assumes you have read the Acceptable Use Policy.
Search for a keyword, title, or author

Worldmark Encyclopedia of Cultures and Daily Life

Search the Scholarly & Reference Collection, the American & English Literature Collection, and the three collections listed below.

Or search these collections separately:

- **Oxford Reference Online** Full text of over 100 dictionaries, general reference, language reference, and subject reference works from Oxford University Press.

- **Safari Books Online** Electronic books in computer science, information technology, business, and related fields from O'Reilly, Pearson, and other IT and business publishers.

- **NetLibrary** A library of electronic books on many academic subjects. The collection includes thousands of titles purchased by OhioLINK, plus thousands of public-domain e-books.
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Resource: Scholarly & Reference E-books
Title: Worldmark Encyclopedia of Cultures and Daily Life Africa vol. 1, 2nd
Author: Hobby, Janeen, editor
Citation: Gale
Subject: Reference Works
Angolans

**Angolans**

**PRONUNCIATION:** ang-GOH-hulans  
**LOCATION:** Angola  
**POPULATION:** 15 million  
**LANGUAGE:** Portuguese, Ovimbundu, Mbanu, Kongo, Chokwe, and other Bantu languages  
**RELIGION:** Christianity (Catholic and Protestant); indigenous religious beliefs  
**RELATED ARTICLES:** Vol. 1: Bakongo

**INTRODUCTION**

The territory within the boundaries of the Republic of Angola has had over 500 years of contact with the Portuguese, much of it conflictual. In 1482 the Portuguese established forts and missions along the coast and converted King Alphonso of the Kongo to Christianity. His kingdom maintained perhaps the most harmonious and equal relations with Portugal, engaging in cultural and economic exchanges.

This relationship changed dramatically with the demand for slaves. Beginning in 1483 slave trading began along the coast, penetrated to the interior in the 1700s, and subsequently passed through a series of bans. The first of the bans was in 1836, and although the Portuguese formally abolished slavery in 1875, it was not until 1911 that the slave trade ended.

Portuguese settlement in Angola began earnestly in 1575 with the founding of Luanda, originally a settlement of convicts. However, Angola's great economic potential beckoned Portuguese colonists who in the 1840s arrived in considerable numbers and began cultivating cotton, sugar, sisal and coffee. They also engaged in fishing. With the consent of the European powers, Portugal determined Angola's borders in 1891. In the early 1900s newly developed cacao and palm oil plantations were soon followed by diamond mining. Economic prosperity led to the designation of Angola as a Portuguese overseas territory in 1951. A year later, Portuguese immigrants began to flood the first colonatos, planned settlement projects. The Portuguese had a policy of "whitening" the population, and it became state policy for Portuguese men to go out and impregnate Angolan women. Further efforts were directed at culturally assimilating these and other Angolans under the assimilado policy. By 1960, only 80,000 of a population of 4.5 million people enjoyed the privileges of Portuguese citizenship, and the policy was abandoned.