Finding Industry Codes

- Industry codes can be very useful when researching an industry
- Two U.S. numbering systems are used to identify industries
- SIC (Standard Industrial Classification) is the older of the two, gradually being phased out
- NAICS (North American Industrial Classification) is the standard for U.S., Canada & Mexico
- NAICS is revised every 5 years – 2007 is the most recent version
- Find industry codes at the U.S. Census Bureau: NAICS site
- Use the keyword search box or the drill down chart
### Industry Analysis Resources

The sources listed below include print and electronic resources available through Maag Library which contain industry profiles and relevant information. A section of pertinent web resources has also been included.

#### Industry Codes

In the United States, there are two primary numbering systems used to identify industries. Because several of the databases allow you to search by these codes, locating the relevant code can be very useful when researching an industry.

The **SIC or Standard Industrial Classification** is the older of the two systems. SIC numbers are gradually being phased out, but are still used in databases and some print sources. SIC codes have been traditionally used for U.S. industries.

The **NAICS or North American Industrial Classification System** is the newer of the two systems and is gradually being established as the standard classification system for industries in the United States, Canada and Mexico. It is revised every five years.

Use the U.S. Census Bureau's [2007 North American Industrial Classification (NAICS)](http://www.census.gov/ftp/releases/archives/naics/) site to determine the appropriate NAICS Industry code for your industry. You can use either the keyword search box or the drill down chart.

The U.S. Department of Labor, Occupational Safety & Health Administration: **Standard Industrial Classification** website allows the user to search the 1987 version SIC manual by keyword, to access descriptive information for a specified 2, 3, or 4-digit SIC, and to examine the manual structure.

#### Trade Associations

Trade associations can be a good way to learn more about an industry. You may learn more about current issues and trends, identify the industry’s trade publications, and locate conferences.

- **The Directory of Business Information Resources** [BEF H3452, US D567 2008]
  Print source located in Maag Library’s Reference Room
  Premier reference book for business researchers covering 38 industries, from Accounting and Advertising to Water Supply and Wholesale Services. Each chapter includes a wide variety of valuable industry-specific resources, including Associations, Magazines, Journals, Newsletters, Trade Shows, Directories, Databases, and Web Sites. This edition includes 21,300 listings, including hundreds of brand new listings and thousands of updates. It’s the most comprehensive guide to business information on the market today.

- **The Center for Association Leadership Gateway to Associations**
  The ASAE Gateway to Associations Directory is easy to use and is updated daily to help you make networking more convenient. This directory service takes you directly to many of the associations currently operating on the World Wide Web. The search results provide a list of associations that meet your selection criteria.

#### Reference Room Resources

Reference materials are available for-in-library use only and are shelved alphabetically by call number in the Reference Room. Books/Reference materials are sold at the Reference Desk. Reference materials are for circulation only.
## 2007 NAICS

<table>
<thead>
<tr>
<th>Code</th>
<th>Industry Description</th>
<th>Code</th>
<th>Industry Description</th>
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<tr>
<td>52</td>
<td>Finance and Insurance</td>
<td>22</td>
<td>Public Administration</td>
</tr>
</tbody>
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### 2007 Downloadable Files
- [2007 NAICS Definitions] (PDF 2.8M)
- [2007 NAICS Index File] (xls 7.6M)
- [2007 NAICS to 2002 NAICS] (xls 158K)
- [2007 NAICS to ISIC 4] (xls 353K)

### 2002 Downloadable Files
- [2002 NAICS Definitions] (PDF 1.9M)
- [2002 NAICS US to ISIC Rev. 3.1] (xls 418K)
2007 NAICS KEY WORD SEARCH

Search results for: automotive parts

Number of records found: 17

- 336312 Engines and parts (except diesel), automotive and truck, manufacturing
- 336312 Fuel injection systems and parts, automotive and truck gasoline engine, manufacturing
- 336312 Gasoline engine parts, mechanical (except carburetors, pistons, piston rings, valves), automotive and truck, manufacturing
- 336312 Rocker arms and parts, automotive and truck gasoline engine, manufacturing
- 336330 Automotive, truck and bus steering assemblies and parts manufacturing
- 336330 Automotive, truck and bus suspension assemblies and parts (except springs) manufacturing
- 336340 Air brake systems and parts, automotive, truck, and bus, manufacturing
- 336340 Brake and brake parts, automotive, truck, and bus, manufacturing
- 336350 Transmissions and parts, automotive, truck, and bus, manufacturing
- 336390 Exhaust systems and parts, automotive, truck, and bus, manufacturing
- 336399 Sunroofs and parts, automotive, truck, and bus, manufacturing
- 422120 Automotive parts, new, merchant wholesalers
- 422120 Engines and parts, automotive, new, merchant wholesalers
- 441110 Automotive parts and supply stores
- 441110 Automotive parts dealers, used
- 441110 Parts and accessories dealers, automotive
- 441110 Used automotive parts stores