Reference materials are available for in-library use only and are shelved alphabetically by call number in the Reference Room. Ready Reference materials are held at the Reference Desk. Reference materials are for in-library use only.

  Describes over 100 major U.S. industries and 500+ minor industries. Features: 2003 establishments, employment and sales totals for each industry; 2000 forecast establishments, employment and sales totals; 5-year trend establishments and sales totals, industry financial ratios such as sales per employee, sales per establishment and employees per establishment, 2000 establishments and sales totals for 500+ minor industries; industry definitions and descriptions.

  From Dun & Bradstreet, the top 25,000 U.S. public and private companies ranked by overall sales volume and number of employees, and also ranked by individual state and SIC code. Includes sections on understanding SIC codes, SIC code descriptions, and businesses ranked within industry category.

  Nearly 5,000 relevant and timely rankings organized by industry. The top 10 for each ranking appears in this volume, grouped under standard subject headings for easy browsing. Includes an Outline of Contents, SIC to NAICS Conversion Guide, and Bibliography of Sources.

  **PART II: INDUSTRY PROFILES** Includes the chapters: Industry Definition and Structure, Product and Income by Industry, and Employment, Hours, and Earnings by NAICS Industry.

  Provides valuable information from an industry perspective for persons making career decisions. Topics covered include: Nature of the Industry, Working Conditions, Employment, Occupations in the Industry, Training and Advancement, Earnings, and Outlook.

  Presents analyses of several distressed industries in the U.S., including the steel, footwear, textile and apparel, paper and publishing, and automobile industries. It particularly focuses on the influence of the new era of globalization on these industries, as the authors argue that the transition to their current distressed states was triggered by the structural changes that resulted from globalization.
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  Provides detailed, comprehensive information on a wide range of industries in every realm of American business. Volume 1 provides separate coverage of 450 manufacturing industries. Volume 2 presents 545 essays covering the vast array of service and other non-manufacturing industries in the U.S. Combined, these two volumes provide individual essays on every industry recognized by the SIC system. Both volumes are arranged numerically by SIC code. Additionally, each entry includes the corresponding NAICS code(s).
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  Presents a look at business sectors of global significance. Includes 125 articles in 23 chapters and offers thorough studies of some of the biggest and most frequently researched industry sectors. All essays are focused and highly readable, and provide a wealth of relevant, current, fact-based, previously available only through a variety of diverse sources. All essays include standard categories of topics, including: Industry Snapshot, Organization & Structure, Background & Development, Current Costs, Research & Technology, Workforce, Industry Leaders, Major Countries in the Industry, and Further Reading.
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  Get an overview of each industry's competitive landscape. Learn about product, operations, and technology issues. Edge out competitors by using the call preparation questions. Discover critical challenges facing the industry. Gain an understanding of the sales and marketing processes typical of the industry. Get an overview of human resource issues and see trends in industry employment growth and average hourly earnings. Find links to industry associations and be able to find more information about the industry, Call detail.

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Detroit
Industry Snapshot

Organization & Structure
Background & Development
Current Conditions
Research & Technology
Workforce
Industry Leaders
Major Countries in the Industry
### FURTHER READING

- **Distressed US Industries in the Era of Globalization**
  REF H2785 .R36 2007
  Presents analyses of several distressed industries in the U.S., including the steel, footwear, textile and apparel, paper and publishing, and automobile industries. It particularly focuses on the influence of the new era of globalization on these industries, as the authors argue that the transition to their current distressed states was triggered by the structural changes that resulted from globalization.

- **Encyclopedia of American Industries**
  REF HC 102 .E53 2007 (2 volumes)
  Provides detailed, comprehensive information on a wide range of industries in every realm of American business. Volume 1 provides separate coverage of 450 manufacturing industries. Volume 2 presents 545 essays covering the vast array of service and other non-manufacturing industries in the U.S. Combined, these two volumes provide individual essays on every industry recognized by the SIC system. Both volumes are arranged numerically by SIC code. Additionally, each entry includes the corresponding NAICS code(s).

- **Encyclopedia of Emerging Industries** (2007)
  Ebook available through Electronic Book Center. CLICK HERE for on-campus access. If you are off-campus authenticate to Electronic Book Center and search for title.

- **Encyclopedia of Global Industries**
  REF HD2324 .E53 2007
  Presents a look at all business sectors of global significance. Includes over 125 articles in 23 chapters and offers thorough studies of some of the biggest and most frequently researched industries. All essays are focused and highly readable, and provide a wealth of relevant, current, factual data previously available only through a variety of diverse sources. All essays include standard category topics, including Industry Snapshot, Organization & Structure, Background & Development, Current Conditions, Research & Technology, Workforce, Industry Leaders, Major Countries in the Industry, and Further Reading.

- **Encyclopedia of Products and Industries** (2000)
  Ebook available through Electronic Book Center. CLICK HERE for on-campus access. If you are off-campus authenticate to Electronic Book Center and search for title.

- **Handbook of Industry Profiles 2009, Analysis and Trends for 300 Industries** (Hoover’s)
  REF HD2320 .H56 2009
  Get an overview of each industry’s competitive landscape. Learn about product, operations, and technology issues. Edge out competitors by using the key preparation questions. Discover critical challenges facing the industry. Gain an understanding of the sales and marketing processes typical of the industry. Get an overview of human resources issues and see trends in industry employment growth and average hourly earnings. Find links to relevant industry associations and government agencies.
Encyclopedia of Products & Industries - Manufacturing

Barnett, Arsen J., editor

Bungert, Patricia J., editor

date

Detroit
Encyclopedia of Products & Industries - Manufacturing

Darras, Arsien J., editor
Burgert, Patricia J., editor

Volume 2

Detroit
PDAs & Smartphones

INDUSTRIAL CODES

NAICS: 33-4111 Electronic Computer Manufacturing
SIC: 3571 Electronic Computer Manufacturing

NAICS-Based Product Codes: 33-41117015

PRODUCT OVERVIEW

Personal digital assistants (PDAs) are handheld computers originally designed to manage the personal information of the user. Since their introduction in the 1990s, many features have been added, including calculators, video games, and Internet Web browsers. These devices can also be used to check e-mail, create and manage spreadsheets, store phone numbers, appointments, tasks, and notes. They can also hold maps and city guides and display photos. The most recent models, as of 2007, have wireless capabilities, which allow them to act as Global Positioning Satellite (GPS) devices, mobile phones (smartphones), or portable media players.

The popularity of the personal digital assistant has sparked some confusion in terminology. A PDA is sometimes referred to as a handheld computer or a handheld personal computer. Two popular brands, the BlackBerry and the PalmPilot, or just Palm, are used interchangeably by some people to refer to the entire PDA category. Microsoft uses the term handheld PC to refer to any computer smaller than a laptop. Some people refer to handheld PCs as palmtops.

PDAs are about the size of a deck of cards. They have black & white or color liquid crystal display (LCD) screens. Users access the PDA’s various functions by using a stylus (pen) and writing on the screen; buttons, slides, dials, and other controls allow selection of functions and keys.
BIBLIOGRAPHY


Ferguson, Scott. "Study: Smart Phone, PDA Shipment Up 57 Percent." Eweek. 10 October 2006.


Available from [http://www.gartner.com]
