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Beverage Industry (0148-8187)
from 12/01/1995 to present in Business Source Complete
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Beverage industry annual manual
in Youngstown State University’s Print and Microfilm holdings

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### Publication Details for "Beverage Industry"

- **Title:** Beverage Industry
- **ISSN:** 0148-6187
- **Publisher:** BNP Media
- **Information:**
  - 2401 West Big Beaver Road
  - Suite 700
  - Troy, Michigan 48084
  - United States of America
- **Bibliographic Records:**
  - 07/01/1993 to present
- **Full Text:**
  - 12/01/1993 to present
- **Link to this Publication:** [http://search.ebscohost.com](http://search.ebscohost.com)
- **Publication Type:** Trade Publication
- **Subjects:** Beverage Industry
- **Description:** Feature articles, business profiles, interviews, commentary, and news on all aspects of production, marketing technology and distribution of beverages; product reviews and industry issues aimed at executives, managers and chemists in the industry.
- **Publisher URL:** [http://www.bnpmedia.com](http://www.bnpmedia.com)
- **Frequency:** 12
- **Peer Reviewed:** No

- **Issues:**
  - All Issues
  - Vol. 102 Issue 4 - Apr 2011
  - Vol. 102 Issue 3 - Mar 2011
  - Vol. 102 Issue 1 - Jan 2011
1. **Prepping for summer selling season.**
   Subjects: MARKETING strategy; BEVERAGE Industry; SOFT drinks
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   *Beverage Industry*, Nov 2011, Vol. 102 Issue 4, p8-8, 1/6p
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3. **Starbucks marks 40th anniversary.**
   *Beverage Industry*, Apr 2011, Vol. 102 Issue 4, p8-8, 1/6p
   Subjects: UNITED States; STARBUCKS Corp.; ANNIVERSARIES