

# Management 6920: Global Business Environment & Operations Country Analysis Library Instruction

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The sources listed below include print and electronic resources. Research databases may be accessed by going to the Maag Library home page at <http://www.maag.ysu.edu> and clicking on **Research Databases** under **Quick Links**. While inside the library you can access these databases directly. For information and directions to off campus access, click on the **Off Campus Access** link under **Quick Links**.

## **PRINT REFERENCE ROOM RESOURCES:**

- *Countries and Their Cultures* REF GN307 .C68 2001 (4 volumes)
- *Countries of the World and Their Leaders Yearbook* REF G1 .C88 2005 (2 volumes)
- *Craighead's International Business, Travel & Relocation Guide to 84 Countries* REF HF5549.5 .E45 C73 2000x
- *Encyclopedia of World Cultures* REF GN307 .E53 1991 (10 volumes)
- *Ethnic Groups Worldwide: A Ready Reference Handbook* REF GN325 .L46 1998
- *The Europa World Year Book* REF JN1 .E85 2006 (2 volumes)
- *The Greenwood Encyclopedia of Daily Life* REF GT31 .G74 2004 / Volume 6: The Modern World
- *International Financial Statistics Yearbook* REF HG61 .I57 2009
- *International Trade Statistics Yearbook* REF HF91 .U473 2005 (2 volumes)
- *The International Yearbook and Statesmen's Who's Who* READY REF JA51 .I57 2010 (Behind Ref Desk)
- *Nations of the World: A Political, Economic & Business Handbook* REF HF1010 .N37 2010
- *The Princeton Encyclopedia of the World Economy* REF HF1373 .P75 2009 (2 volumes)
- *The Statesman's Yearbook: The Politics, Cultures and Economies of the World* REF JA51 .S7 2011
- *World Almanac and Book of Facts* READY REF AY67 .N5 W7 2009 (Behind Ref Desk)
- *World Development Indicators* REF HC59.3 .W67 2010x
- *Worldmark Encyclopedia of the Nations* REF G63 .W67 2004x (6 volumes)

## **AVAILABLE IN ELECTRONIC BOOK CENTER:**

- **Maag Home Page** → **Research Databases** → **D-E (Listed by Name)** → **Electronic Book Center** → **All EBC Collections**
- *7 Secrets of Marketing in a Multi-Cultural World*
- *Countries of the World and Their Leaders Yearbook*
- *Emerging Giants: China and India in the World Economy*
- *Encyclopedia of Business in Today's World*
- *Managing Without Walls: Maximizing Success with Virtual, Global, and Cross-Cultural Teams*
- *Many Globalizations: Cultural Diversity in the Contemporary World*
- *Race for the World: Strategies to Build a Great Global Firm*
- *Worldmark Encyclopedia of Cultures and Daily Life*

## **BUSINESS SOURCE COMPLETE:**

- **Maag Home Page** → **Research Databases** → **Listed by Subject** → **Business** → **Business Source Complete**
- To search for articles from business journals & publications and other types of sources, enter country name in search box and click on **Search**.
- Narrow down results by "Source Types" on left side of screen → Click on **Country Reports** (Note "Show More").
- Other "Source Types" include Academic Journals, Trade Publications, Magazines, Newspapers, Books, SWOT Analyses, **Industry Profiles**, **Market Research Reports**, Product Reviews, etc.
- **Sort by:** Date (descending or ascending), Relevance, Author, or Source.
- Click on article or report title to view abstract.
- Use **Cite** link in article record to find the appropriate citation format for the article (MLA, APA, etc.)
- Click on **PDF** or **HTML Full Text** link to access full text of article or report.
- If no PDF or HTML link, click on **Find It!** to see if article is available full text in another database.
- If full text is not available & Maag Journal Finder shows that we do not have access to the publication, fill out an **Online Request Form** to request the article through Interlibrary Loan:  
**Maag Home Page** → **Online Request Forms** → **Article Request Form**.
- **Publications** tab: *Political Risk Yearbook*, *Country Report* (Economist Intelligence Unit), *OECD Economic Surveys* available full text for select countries.

**Management 6920 Class Page: [http://maagblog.ysu.edu/management 6920](http://maagblog.ysu.edu/management%206920)**

### ECONLIT:

- **Maag Home Page** → **Research Databases** → **D-E (Listed by Name)** → **EconLit**
- Find economics-related articles from business journals & publications about your country.
- Narrow down results by "Source Types" on left side of screen.
- **Sort by:** Date (descending or ascending), Relevance, Author, or Source.
- Click on article title to view article abstract.
- Use **Cite** link in article record to find the appropriate citation format for the article (MLA, APA, etc.)
- Click on **PDF** or **HTML Full Text** link to access full text of article or report.
- If no PDF or HTML link, click on **Find It!** to see if article is available full text in another database.
- If full text is not available & Maag Journal Finder shows that we do not have access to the publication, fill out an **Online Request Form** to request the article through Interlibrary Loan:  
**Maag Home Page** → **Online Request Forms** → **Article Request Form**.

### FUNK & WAGNALL'S NEW WORLD ENCYCLOPEDIA:

- **Maag Home Page** → **Research Databases** → **F-G (Listed by Name)** → **Funk & Wagnall's New World...**
- Search for country name, then click on **HTML Full Text** link under appropriate result.

### LEXISNEXIS ACADEMIC:

- **Maag Home Page** → **Research Databases** → **L-M (Listed by Name)** → **LexisNexis Academic**
- Using the "**Research Countries**" box (lower left), select a country from the **Country** dropdown menu → Select a source to search from the **Source** dropdown menu: *Business Monitor International, Country Briefings, PRS Risk Guide & Service, Walden Country Reports, Recent News Stories* → Click on **Go** → **Retrieve Results** (if over 3000 results) → Choose **Relevance** or **Newest to Oldest** → Use menu on left to view results by Category, Publication Name, Subject, Industry, etc. → Click on article or report title to access full text.
- At opening screen, click on **Sources** (blue tab on left) → **Browse Sources** → **Country & Region Reports** file → Select sources to search → **OK-Continue** → Enter country name and/or other search terms → **Search** → Choose **Relevance** or **Newest to Oldest** → Use menu on left to view results by Category, Publication Name, Subject, Industry, etc. → Click on article or report title to access full text.
- Relevant Sources include: *Business Monitor News, The PRS Group International Country Risk Guide, The PRS Group Political Risk Service*

### MERGENT ONLINE:

- **Maag Home Page** → **Research Databases** → **Listed by Subject** → **Business** → **Mergent Online**
- **Country Profile:** In lower right hand corner of screen, select a country from the dropdown list. Mergent Country Reports provide detailed information about countries and their economies.

### NBER: NATIONAL BUREAU OF ECONOMIC RESEARCH WORKING PAPERS:

- **Maag Home Page** → **Research Databases** → **Listed by Subject** → **Business** → **National Bureau of ...**
- Full subscription to all NBER working papers.

### REGIONAL BUSINESS NEWS:

- Most recent 30 days of news from wire services around the world.
- **Sort by:** Date (descending or ascending), Relevance, Author, or Source.
- Click on article title to view article abstract.
- Use **Cite** link in article record to find the appropriate citation format for the article (MLA, APA, etc.)
- Click on **PDF** or **HTML Full Text** link to access full text of article or report.
- If no PDF or HTML link, click on **Find It!** to see if article is available full text in another database.

### WORLD BOOK ADVANCED:

- **Maag Home Page** → **Research Databases** → **U-Z (Listed by Name)** → **World Book Advanced**
- Search for country name and choose appropriate result (should be the first one).

### MAAG JOURNAL FINDER:

- **Maag Home Page** → **MJF: Maag Journal Finder**
- Use Maag Journal Finder to locate the print and/or electronic holdings of journals.
- You can search for a specific title or browse journals by title or subject.