

# STUDENT SUCCESS CORNERSTONE PROGRESS AND ACCOMPLISHMENTS

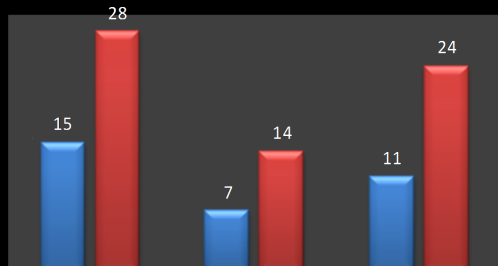
MARCH 2013



## CRASH DAY

Survey Results: Likelihood Student Would Enroll Before and After Crash Day

100% Chance BEFORE 100% Chance AFTER



10/20/2012 (69 Respondents)

11/16/2012 (62 Respondents)

2/18/2013 (48 Respondents)

In 2012-13, **946** prospective students attended a Crash Day, more than doubling the total number of student participating in Open House programs in 2011-12. **52%** of these students applied and were admitted to YSU. **79%** of those attendees admitted for Fall 2012 or Spring 2013 subsequently enrolled at YSU.

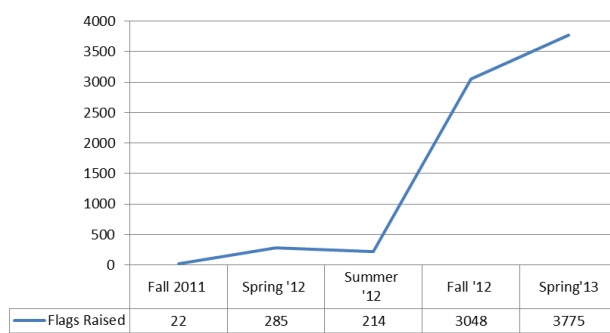
## FIRST YEAR EXPERIENCE

Recommended initiatives include:

- College Based FYE Course
- Ask the Penguin
- Faculty Mentor Program
- Resource Ally Program
- Modified Freshman Convocation
- Learning Community Expansion

## STARFISH IMPLEMENTATION

Flags Raised During Survey Period



## IMPROVE ORIENTATION PROCESSES

Recommendations include:

- Schedule more SOAR dates. Cap total students per SOAR at 150.
- Increase faculty involvement by presenting College Preview sessions at college locations. Request Department Chairs solicit faculty involvement. Include a tour of college.
- Provide students with pre-advising materials through CSP website to facilitate preparation for scheduling and registration.

## ADDITIONAL INITIATIVE PROGRESS

- **Examine & Revise Admission/ Retention Requirements.** Conditional Admittance Policy and process has been strengthened and implemented.
- **Raise more money for scholarships.** YSU Foundation increased scholarship disbursement to graduate students. Additionally, out of state students are being targeted for scholarships. Students can receive up to \$4,000 per year; these scholarships are renewable.
- **Develop a major marketing campaign to position YSU as a University of choice.** Marketing & Communications has implemented additional campaigns in Western Pennsylvania and grown YSU's social media presence.
- **Align Academic Advising Systems.** Proposed improvements include a Faculty Advising Syllabus, an online advising manual, and a single website which includes curriculum sheets for all university programs.