CRASH DAY

Survey Results: Likelihood Student Would Enroll Before and After Crash Day
- 100% Chance BEFORE
- 200% Chance AFTER

In 2012-13, 946 prospective students attended a Crash Day, more than doubling the total number of student participating in Open House programs in 2011-12. 52% of these students applied and were admitted to YSU. 79% of those attendees admitted for Fall 2012 or Spring 2013 subsequently enrolled at YSU.

IMPROVE ORIENTATION PROCESSES

Recommendations include:
- Schedule more SOAR dates. Cap total students per SOAR at 150.
- Increase faculty involvement by presenting College Preview sessions at college locations. Request Department Chairs solicit faculty involvement. Include a tour of college.
- Provide students with pre-advising materials through CSP website to facilitate preparation for scheduling and registration.

ADDITIONAL INITIATIVE PROGRESS

- Examine & Revise Admission/Retention Requirements. Conditional Admission Policy and process has been strengthened and implemented.
- Raise more money for scholarships. YSU Foundation increased scholarship disbursement to graduate students. Additionally, out of state students are being targeted for scholarships. Students can receive up to $4,000 per year; these scholarships are renewable.
- Develop a major marketing campaign to position YSU as a University of choice. Marketing & Communications has implemented additional campaigns in Western Pennsylvania and grown YSU’s social media presence.
- Align Academic Advising Systems. Proposed improvements include a Faculty Advising Syllabus, an online advising manual, and a single website which includes curriculum sheets for all university programs.